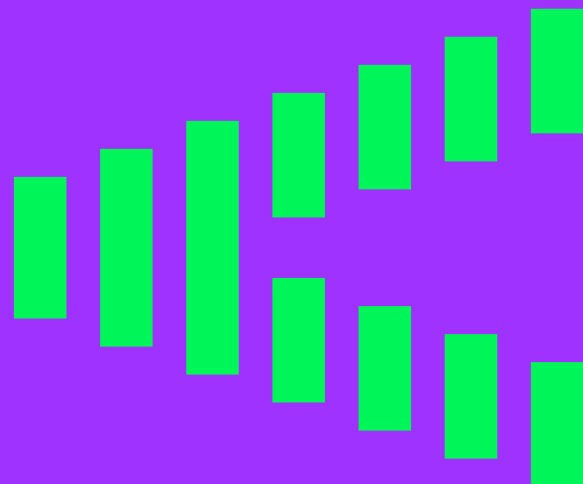


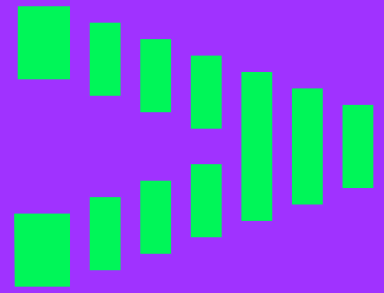


Business Support Initiatives



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City of Parramatta Council
and our partners are passionate
about supporting local businesses
by providing opportunities that
promote your business to the
wider community. Here are a few
ways you can get involved...



INITIATIVE	WHAT IS IT?	HOW TO GET INVOLVED?
BUSINESS SUPPORT AND TRAINING		
Realise Business (Transport for NSW)	<p>Realise Business provides small businesses with advice, support, digital advisory services, training, and mentoring to help them build and develop sustainable businesses.</p> <p>These services are provided free of charge by Transport for NSW to businesses along the Parramatta Light Rail alignment. The services are offered at low cost to other businesses in metropolitan Sydney.</p>	<p>For further information, contact Realise Business: 02 9545 5900; bookings@realisebusiness.com.au; or visit: realise.business</p>
Small Business Programs and Support (City of Parramatta)	<p>City of Parramatta offers a range of quality seminars and workshops to local businesses to provide important business development tools to make starting and growing a business easier.</p> <p>This program is provided at a low cost or free of charge to local businesses.</p>	<p>To view the list of programs and register, visit: cityofparramatta.nsw.gov.au/businessprograms</p> <p>For further information, contact the Economic Development team at City of Parramatta Council: economicdevelopment@cityofparramatta.nsw.gov.au</p>
Small Business Commissioner (City of Parramatta)	<p>The NSW Small Business Commissioner offers a range of support and advocacy services for small businesses. They also help to resolve issues impacting on the day-to-day operation of businesses. Services include a Business Concierge that provides small business owners with free personalised support.</p>	<p>For further information, visit: smallbusiness.nsw.gov.au</p>
Service NSW for Business	<p>Get government support to start, run and grow your business, and adapt in times of change. Service NSW provide free, one-on-one support for new or existing businesses.</p>	<p>For further information, visit: service.nsw.gov.au/business</p>
BUSINESS PROMOTION		
Activate Parramatta (Transport for NSW)	<p>Available to businesses along the Parramatta Light Rail alignment.</p> <p>An ongoing program of business promotion, activities and support initiatives to assist businesses impacted by the Parramatta Light Rail.</p>	<p>To view the latest campaigns and to get involved, visit: parramattalightrail.nsw.gov.au/activate</p> <p>Contact Transport for NSW for further information: parramattalightrail@transport.nsw.gov.au</p>
Destination Marketing & Event Activations (City of Parramatta)	<p>Destination marketing campaigns and event activations aim to drive visitation across the LGA to profile Parramatta as a destination of choice.</p>	<p>To express your interest, contact the Marketing team at City of Parramatta Council: marketing@cityofparramatta.nsw.gov.au</p> <p>To view current campaigns, visit: atparramatta.com</p>
Local Business Finder (City of Parramatta)	<p>The Local Business Finder is an interactive map displaying local businesses that are open and trading.</p>	<p>To add your business, contact the Parking Team at City of Parramatta Council: parraparking@cityofparramatta.nsw.gov.au. Please note there is a \$100 annual fee per business to be listed.</p>



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cityofparramatta.co/smbpromo