

City of Parramatta

**Parramatta Lanes 2023 - Outdoor Art Installation and
Performance Work Commissions**

REQUEST FOR PROPOSALS

**Parramatta Lanes 2023
Wednesday 11th – Saturday 14th October
5pm to 10pm**

ABOUT

City of Parramatta is seeking proposals from individual or collective artists and performers, to produce and present site-specific art installations and performance works for the 2023 Parramatta Lanes event.

Council will award up to four (4) separate commissions for Parramatta Lanes 2023:

1 x banner art project at \$3,000

3 x outdoor installations at \$30,000 each

All applications are to be submitted through the 'SmartyGrants' online platform – link provided bottom of page 3.

The deadline for submissions: 5pm, Monday 15 May 2023.

Enquiries: Rosanna Scarcella – Programming, City Events and Festivals | City Experience and Engagement

9806 5440 or 0432 181 781 or email: rscarcella@cityofparramatta.nsw.gov.au

BACKGROUND

Parramatta Lanes is a multi-site festival that seeks to temporarily transform utilitarian spaces in the Parramatta CBD by reimagining them as themed outdoor food and entertainment destinations, activating new spaces for art installations, music, and performance work. It aims to be an engaging and immersive experience for patrons with a high-quality food offering at its heart.

As part of the Parramatta Lanes offering, City of Parramatta Council seeks proposals for art installations and performance works in order to enhance the 'Lanes' event experience, further engage audiences and align with the City's broader initiatives, including public space revitalisation and sustainability and waste programs.

Parramatta Lanes was conceived and delivered for the first time in 2012 and 4 event sites were included in the inaugural event. Since then, the festival has grown into a key event on the Western Sydney calendar and now includes multiple sites, attracting 90,000 visitors annually.

The event is the recipient of the Local Government Arts and Culture Summit Award 2014 for Public Art and Place Making; the Australian Event Award for Best Community Event 2015; 2021 Australian Event Award for Best Cultural, Arts or Music Event for Parramatta Lanes 2020, and the local Government NSW RH Dougherty Award for Innovation in Special Events 2021.

Parramatta Lanes 2023 will run Wednesday 11 - Saturday 14 October, 5pm - 10pm

2023 PARRAMATTA LANES ART COMMISSIONS

Council is seeking proposals from individual or collective artists and performers, to produce and present site-specific art installations and performance works for the 2023 Parramatta Lanes festival.

Council will award up to four (4) commissions for Parramatta Lanes that respond to the City's overarching objectives, in the following funding categories:

Commission 01 - Parramatta Lanes Street Banner Art Project Commission

- One (1) commission up to \$3,000 for a Parramatta Lanes artwork that will be presented on City of Parramatta Street banners surrounding the festival.

Council will commission an artist to present an artwork for Parramatta Lanes festival using the City street banners as a medium. The work should aim to complement the festival, which focuses on celebrating culture, food and the City itself.

Council will manage the production and installation of the banners, however the artist will be responsible for liaising with banner suppliers and developing required print files and content. Council will print between 30 – 38 banners to cover the footprint of the festival.

Artists are asked to provide a response to this brief designed as a whole work across the event footprint, whether this includes one or multiple images.

Commissions 02, 03, 04 - Outdoor Commissions

- Three (3) separate commissions, each of value up to \$30,000.

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Our goal is to facilitate visual and/or performance-based works that are both innovative and impactful, connecting with the participant on both an emotional and intellectual level. Due to the scale of our event and its wide reach, works must have a striking presence and be able to captivate and hold the attention of attendees. While our pillars of Food, Music, Art, and Sustainability are important to us, they are not a primary factor in our selection process.

All disciplines are eligible and include (but not limited to): structural interactive art installation; light and/or video installation; physical/visual mobile street performance; puppet; and dance/movement.

PROPOSAL REQUIREMENTS

All applications are to be submitted through this platform - 'SmartyGrants' online platform: <https://parracity.smartygrants.com.au/ParramattaLanes2023>

To be eligible for consideration, proposals must include:

1. A description of the project idea (concepts and themes) detailing how the work meets the brief and relates to the Parramatta Lanes festival.
2. Proposed location of the project.
3. A schedule of materials to be used and proposed installation methods.
4. A top-level budget. See General Terms of Engagement section below for more details.
5. Plans and/or sketches of the proposed work.
6. A résumé and examples of previous works (can upload images or add links to video works).
7. Copies of relevant insurances if applicable. See General Terms of Engagement section below for more details.

Further details on the Parramatta Lanes festival can be viewed here: [Parramatta Lanes – Facebook](#)

SELECTION CRITERIA

A selection panel consisting of representatives from the City of Parramatta will convene in order to assess all submissions received and to award the commissions.

Proposals will be assessed within the category they have been nominated for. All proposals will be assessed using the following criteria:

1. Compliance with the Proposal Requirements (*as above*).
2. The artistic calibre of the proposal.
3. Originality of concept and its compatibility as a work for the Parramatta Lanes festival.
4. Demonstrated capacity to deliver the project, including coordinating fabrication and installation (if applicable) and management of the project, within budget and timeframes.

ARTWORK LOCATIONS

The sites currently under consideration for installation/performance of works are:

- Red Cow Lane (event site/pedestrian alley)
- Eat Street Car Park, ground level (event site)
- Centenary Square (event site)
- Parramatta Square (event site)
- Eat Street Car Park footpath entry

If you see a space along the event journey not listed above, please feel welcome to suggest this possibility.

Performance work could take place in any of the event sites or as roving performances along the event route.

Please note - site inspections/walking tours of potential locations will be held at **10am Tuesday 28 March & 10am Tuesday 11 April 2023**. Bookings for either of these two options are essential. To register your interest please email Rosanna Scarcella at rscarcella@cityofparramatta.nsw.gov.au and indicate your preference.

KEY CONSIDERATIONS

Outdoor Art Installations

- Works are temporary and they will not become permanent installations.
- The work should aim to draw festival patrons to their location, be immersive and act as a point of contemplation.
- Should consider audience engagement and interaction, as well as patron access and flow through busy event sites.
- Should consider power requirements for lighting/sound, specific lighting/sound needs and footprint/space requirements. Not all sites have power available.
- The festival hours (**5pm to 10pm**) bridge a variety of light conditions, from afternoon daylight to dusk and dark, so the work will need to operate and be visible in these transient light states.
- The majority of potential sites for artworks are exposed to the weather and hence should be able to withstand a variety of weather conditions.
- The festival will appoint an installation manager who will work with the artists to develop lighting solutions for the installations.

Performance Work

- Can be roving or static.
- Performance could be live art, dance, short theatrical pieces or other.
- Does not include musical acts such as bands and street musicians. These will be programmed separately.
- Should consider audience engagement and interaction, as well as patron access and flow through busy event sites.
- Should consider staging needs such as power requirements for sound and lighting, specific sound and/or lighting needs and footprint/space requirements. Not all sites may have power available.
- The festival hours (**5pm to 10pm**) bridge a variety of light conditions, from afternoon daylight to dusk and dark, so the work will need to operate and be visible in these transient light states.

- Length of work should be considered: i.e. a short work that occurs 2-4 times a night or a longer work that would occur once per event night.
- Proposals should indicate if the performance work will need to be chaperoned by Council staff or security or can run self-sufficiently.

Banner Project

- Work with the Parramatta Lanes Events Team to ensure banner production requirements are within provided production budget.
- Artists to provide final print files to suppliers for banner manufacturing according to required specifications. Files to be created in CMYK colour space mode, with 900dpi resolution. Maximum file size is 500MB. Additional specifications will be provided on commencing the artwork.

TIMELINE

Wednesday 15 March - Monday 15 May: Applications open for project proposals.

10am Tuesday 28 March and/or 10am Tuesday 11 April 2023: Walking tour of event sites for applicants to help inform project proposals. **Booking required – see the Artwork Locations listed above.*

Monday 29 May: Successful applicants advised and formally engaged.

Saturday 07 - Wednesday 11 October: Works installed. **All works must be completely installed by midday (12pm) Wednesday 11 October.*

Wednesday 11 - Saturday 14 October: Event open, 5pm - 10pm daily.

Sunday 15 - Monday 16 October: Installations removed.

GENERAL TERMS OF ENGAGEMENT

1. You are required to submit a detailed budget with your submission. All materials (including install materials), preparation and transport of artwork and additional installation labour are the responsibility of the artist and should be included in the proposed budget. Some suggested line items (if applicable) for your budget are:

- Materials – Artwork materials (ex GST)
- Materials – Install equipment (fasteners, hanging & suspension equipment) & hardware (ex GST)

- Artwork creation/preparation costs (ex GST)
- Transport costs (ex GST)
- Lighting, wiring & programming costs (ex GST)
- Install & deinstall costs (ex GST)
- Artist fee (ex GST)

Council will appoint and separately finance an art installation manager to work with artists on the install of each artwork. The art installation manager will be responsible for working with artists to develop installation plans and methods in consultation with the Council appointed lighting designer, event producer and production manager. Artists are responsible for the install/deinstall of their own work and the associated labour; however, the art installation manager will oversee elements of the project where artists require assistance with rigging, working at heights, specific engineering, or building.

2. Successful artists will be contracted for the delivery of their work for the Parramatta Lanes Festival 2023.

3. A 50% payment of commissions will be made prior to the event date. Remaining fee will be paid post event.

4. The artists must meet all work health and safety requirements of Council.

5. Where applicable, the artist/group should provide copies of relevant certificates of currency for the insurances they have. These could include:

- Public Liability Insurance, with a minimum indemnity value of \$20,000,000.
- Professional Indemnity insurance, with a minimum indemnity value of \$2,500,000.
- Worker's Compensation/personal accident insurance as appropriate.

Thank you and good luck!

Parramatta Lanes team.