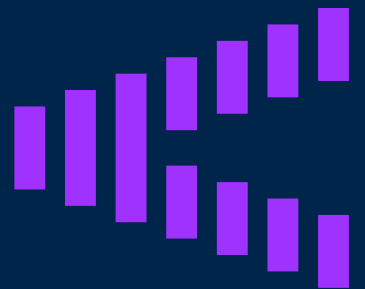
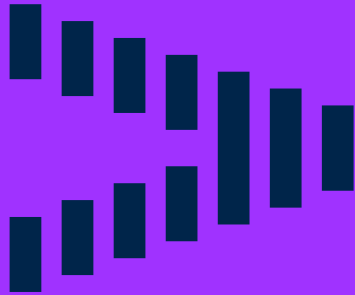




PARRAMATTA: RESHAPING THE CITY

INVEST
PARRAMATTA





Parramatta is the economic powerhouse at the centre of global Sydney.

With a population expected to increase close to 50% by 2036, and \$26 billion in investment in shovel-ready projects, the City is undergoing a period of rapid growth and is uniquely positioned to lead Sydney's economic recovery.

Front cover image - Artist impression of 5 Parramatta Square



CIVIC LINK

Transforming the way people connect, play and gather in Sydney's Central City

Parramatta's new Civic Link will be a vibrant linear park that connects and activates the City. The new 500-metre-long and 20-metre-wide green centre will be both a physical and symbolic connection between Parramatta Square and River Square, and will come alive as a public play and performance space by day and night.

Originally sketched as part of the Parramatta City Centre Lanes Policy in 2010, Civic Link will emerge as a sequence of shady green spaces through the City. Designed for comfort and climate, Civic Link will be lined with large trees – providing shady refuge from summer heat and sunny spaces in winter.



Artist impression of Civic Link

Civic Link is a space for people first and foremost, and will improve pedestrian and cycle connections to the existing network of streets, public places and transport offered throughout the CBD. Framed by high-quality architecture, and a vibrant laneway network, it will become a destination in its own right, drawing people towards the new Powerhouse Precinct, River Square, Parramatta Square and the Roxy Theatre.

Civic Link will also provide a canvas for visual arts, lights, music and festivals while welcoming people of all ages and abilities to celebrate city life. This will foster a new arts and culture ecosystem within the City, with spaces for new local businesses,

small bars, collaborative workspaces and creative industries along Civic Link's spine.

Key destinations within Civic Link include the River Link, with its landscaped entrance to the Powerhouse Precinct, and City Play for families with children of all ages. City Stage will provide a gathering place for cultural events and attractions while Smart Hub will offer flexible places to meet, work, share and learn. Civic Place marks the entry point to Civic Link and is part of the first stage delivered with Parramatta Square.

Civic Link plays an important role in realising Sydney's Central City vision.

With Parramatta transforming at an unprecedented rate, pedestrian foot traffic is estimated to quadruple in the CBD by 2036. The City of Parramatta is planning for this growth, enabling locals and visitors to interact in different ways with the City's diverse CBD destinations. It complements the liveliness of Church Street and responds to the heritage of George Street and its surrounds.

Civic Link will set the tone for Parramatta's future as a highly liveable and connected City, and act as a catalyst for further urban renewal in the diverse commercial and civic spaces along its spine. This is an extraordinary opportunity.



Artist impression of Parramatta River



THE KEY TO OUR RIVER CITY IDENTITY

Revitalising Parramatta's river foreshore: Connecting the community through culture and innovation

As a cornerstone of the City's history, the river acts as a connecting force and a community focal point for people to come together and celebrate all the City has to offer. The green banks of the river hum with activity and unite neighbourhoods through food, art, and learning. Parramatta's City River Strategy honours the importance of the river, and is guiding investment to ensure locals and visitors have the best possible river experience for decades to come.

Complementing the NSW Government's upgrade of Parramatta Wharf, Charles Street Square will create a memorable experience at one of the key gateways to the City. It prioritises accessible public space and provides an impressive ferry arrival. Blending architectural intelligence with the natural world, Charles Street Square will become a great place to meet and gather while providing generous and easy access to the river foreshore for pedestrians and cyclists.

As one of the first projects to be built as part of the City River Strategy, the Escarpment Boardwalk will complete one of the last remaining links on the Parramatta Valley Cycleway. A high-quality river-level connection will be introduced

on the northern foreshore, under the Gasworks Bridge to Charles Street Weir. Pedestrian access will be provided from the Boardwalk to both Stewart Street and Macarthur Street via new public stairs. With accessibility and the quality of the experience front of mind, the Boardwalk will provide a serene pathway with river views for locals and visitors to enjoy.

The Museum of Applied Arts and Sciences (MAAS) is relocating to the banks of the river – right at the core of our Central City. Destined to be a key attraction on the river, the new Powerhouse Precinct will inspire local and international visitors by showcasing the wonders of technology, engineering, science and design, and their impact on Australia and the world. Also in the works is The Lennox, a mixed use development with riverside cafes and a conference space, and the redevelopment of the iconic Riverside Theatres – together, they will create an exciting urban and cultural epicentre in the geographic heart of Sydney.

With substantial investment and thoughtful design, the banks of the Parramatta River will continue to flourish as a symbol of the City's cultural and historic identity.



Artist impression of Parramatta Metro Station

SYDNEY METRO WEST

Unlocking the region's potential

Metro West is set to become a game-changer, increasing connectivity and opportunity for growth and better confluence between Sydney and Parramatta CBDs.

Strategically located within the commercial heart of Parramatta

CBD and to the north of the existing Parramatta Station, the new metro station will integrate with the proposed Civic Link, transforming the space into a vibrant, pedestrianised public centre that connects Parramatta Square in the south to Parramatta River in the north.

With trains running in quick succession, Metro West will double rail capacity, connect emerging

communities and facilitate rising employment as Parramatta continues to transform into a major employment growth centre. It will create a highly functioning and efficient public interchange, connecting rail with buses, Parramatta Light Rail, and an activated pedestrian and cycle network offered via Civic Link, cementing Parramatta's position as the centre of global Sydney.

CIVIC SPACE SHOWCASING GREEN STAR DESIGN

5 Parramatta Square will be the new civic and community heart for the City of Parramatta and will extend above the historic Town Hall which will be preserved. The City commenced construction on its long-planned \$130 million civic building at Parramatta Square earlier this year.

The six-storey civic centre will include 8,000 square metres of civic space while also featuring a large multi-coloured digital façade for public art projections, offering a unique space for locals and visitors to enjoy.

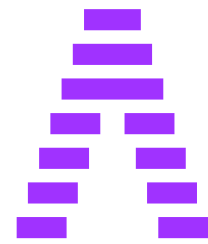
The sustainably-focused cultural centre will target a 5-Star Green Star Design rating with features such as high thermal performance, energy-generating solar panels, and water harvesting and re-use systems planned.

The space will feature a community centre and library. The building is expected to open in April 2022 in line with the remaining Parramatta Square precinct.



Artist impression of 5 Parramatta Square

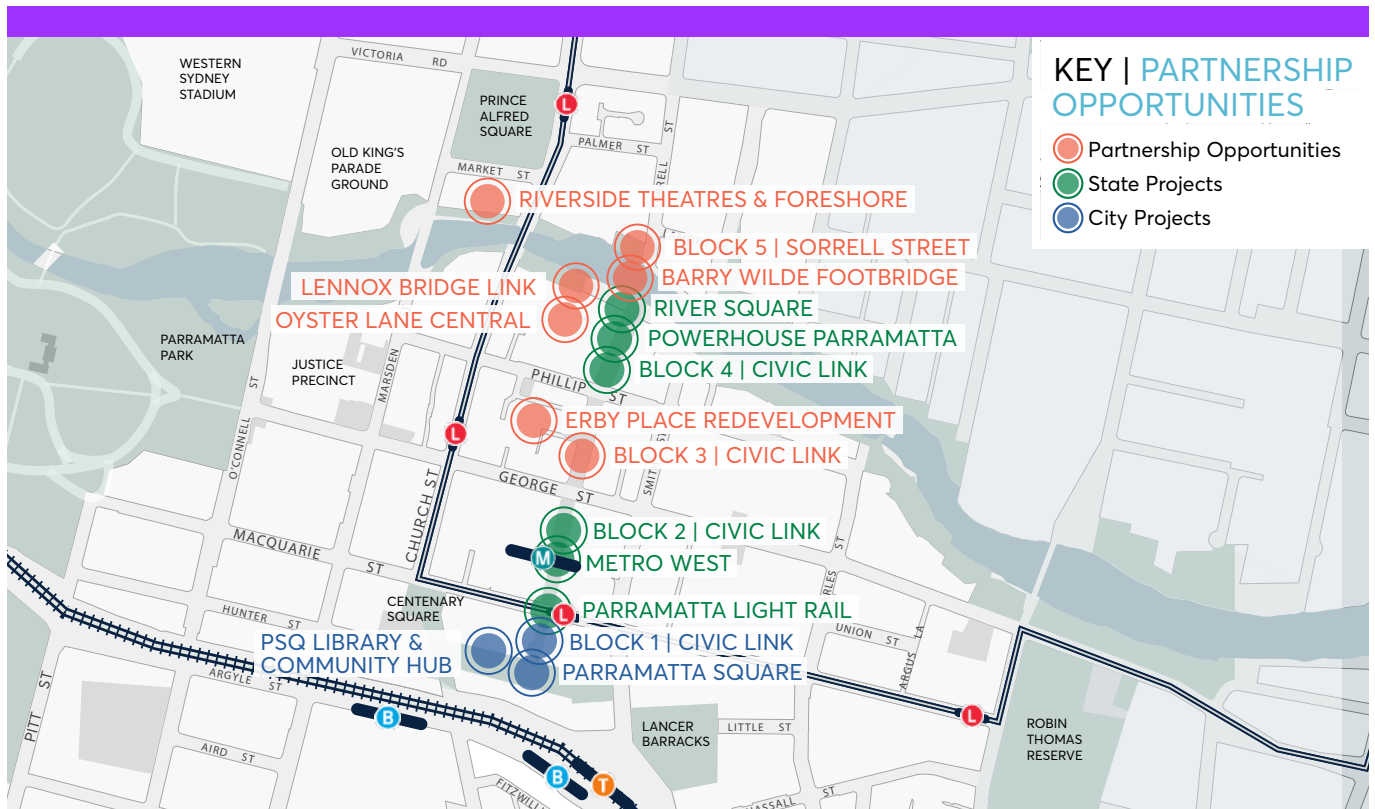
CITY SHAPING PROJECTS: \$26B OF INVESTMENT



These city-shaping projects (proposed and under construction) will create 21,398 construction jobs now and more than 6,000 permanent jobs in the future. These projects will also deliver on multiple strategic State and Local Government plans, as well as contribute to the creation of a vibrant public domain that meets the social and recreational needs of the community. For further information on these projects, please visit investparramatta.com.au/shovel-ready.

Generating 21,000+ short term jobs & 6,000+ long term jobs

- 5 Parramatta Square - \$130M
- Civic Link - \$40M (preliminary capital works)
- Erby and Horwood Place Link – Under investigation
- Flood Proofing the City - \$100M
- MAAS - \$645M
- Parramatta Aquatic Centre - \$77M
- Parramatta Justice Precinct – Under investigation
- Parramatta Light Rail Stage 2 - \$2B+
- Parramatta North and Sydney University - \$500M
- RAS Masterplan - \$400M
- Riverside Theatres - \$200M
- Sydney Metro West - \$20B
- The Gateway Bridge - \$250M
- Transformational Corridors including the Central City Parkway - \$390M
- Westmead Multimodal Interchange – Under investigation





Discover more
investparramatta.com.au